

Rockford Family Planning Foundation  
**PROSPECTUS**



Providing safe, accessible reproductive health and abortion services in Northern Illinois for patients across the Midwest.

# Who We Are

The Rockford Family Planning Foundation immediately recognized the devastating consequences the Supreme Court's Dobb Decision would have for abortion access in Wisconsin. Wisconsin's 1989 law is one of the most restrictive in the country, and there are no abortion services available in Wisconsin today.

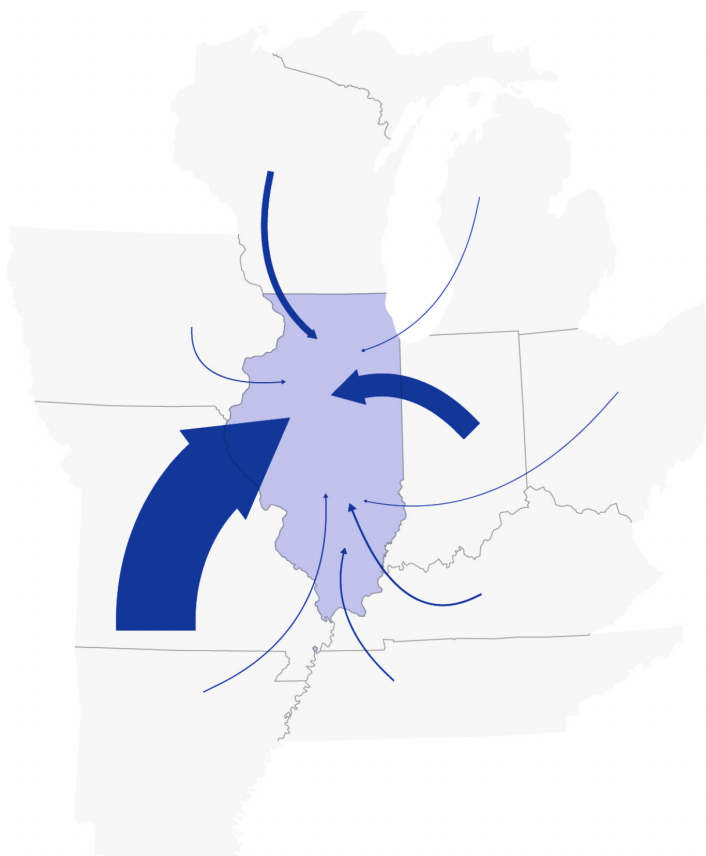
The Foundation has partnered with Dr. Dennis Christensen, a trusted Ob-Gyn and longtime abortion provider, on purchasing and remodeling the new, state-of-the-art Rockford Family Planning Clinic.



## The Need

The brand new clinic will serve Southwestern and Central Wisconsin, including the Madison metro area, Cedar Rapids, eastern Iowa, and northwestern Illinois. Rockford is the fourth largest city in Illinois and currently lacks any abortion services. Only one hour from O'Hare airport, Rockford Family Planning Center, and on a bus route from the airport, we will also serve patients flying from states with no access. Additionally, access in neighboring states like Michigan remains in limbo. The Rockford Family Planning Foundation is creating a state-of-the-art clinic; trusted, safe, and welcoming for our patients.

Studies show that patients who must travel over two hours for abortion services are significantly less likely to receive care. There are currently no care options for Madison and Southeastern Wisconsin that are less than two and a half hours away, and wait times for existing Illinois clinics are increasingly long due to demand. Your support today will allow us to provide crucial care for thousands of people across the Midwest.



Credit: The New York Times

# Our Partners

RFPF and our partners were prepared for the Dobbs decision to come down and ready to pivot to do whatever means necessary to insure continued abortion access so many people need.

We are working with an experienced clinic manager and registered nurse who were a part of the care team in the former Rockford abortion clinic. Our doctors are experienced obstetrician gynecologists with decades of abortion care experience. We're rapidly recruiting an experienced clinical workforce, specialized in reproductive and women's health, and, especially, abortion care.

Our board of directors is led by Jeanne Bissell, who led the effort to build the only abortion clinic in Madison, WI over a decade ago. Her leadership and experience is invaluable. The board consists of fierce abortion advocates from both southern Wisconsin and northern Illinois dedicated to our mission.

Your support will aid in the recruitment, hiring, training and retention of experienced clinic staff and care teams.

The Rockford Family Planning Foundation is raising \$1.5 million dollars in start up funds to open the clinic.

Significant investment is needed prior to opening our doors to patients. Philanthropy allows us to fund insurance, staff wages and benefits computer systems and technology, electronic medical records, security and other operational costs. The clinic will be self-sustaining within two years, so your support today ensures we can open and provide care as soon as possible.

Rockford Family Planning Foundation is partnering with the National Abortion Federation (NAF), a federal association of independent abortion clinics. By joining NAF, we will have access to resources and support from the leading nationwide network of clinics, ensuring safety and standards for the best and latest care.

We are working alongside Rockford elected and public safety officials, building a

strong coalition of local support across Rockford. There is an established group of local volunteers and abortion activists in Rockford, Winnebago County Citizens for Choice, who are continuing to advocate for our mission and provide volunteers and resources.

Family Planning providers from Wisconsin are applying for and being granted their Illinois medical licenses, so that as soon as the clinic is open, we can offer the full spectrum of abortion services.

The Rockford Family Planning Foundation is also committed to the education and training of abortion services as a crucial component of healthcare. Currently in the United States, complex family planning, including abortion, is mandated curriculum of obstetrician gynecologist training. In states such as Wisconsin, where there is no abortion access, there are no longer training opportunities for medical students, and, especially, Ob-Gyn residents. We plan to partner with medical schools and departments of obstetrics and gynecology so that Rockford Family Planning Center can become a crucially needed training facility for this crucial reproductive healthcare.

# Where You Come In

The Rockford Family Planning Clinic aims to open by January 2023, as every day the need grows greater. The Foundation is raising funds to support the complete operation of the clinic, including medical licensing, professional medical and clinic staff, training and equipment. Your gift today will ensure that thousands of women from all across the Midwest receive the care they need, when they need it most.

We will recognize all donors who raise or contribute over \$5,000 to this campaign on our site. The Rockford Family Planning Foundation is a charitable 501c3 organization and all contributions tax-deductible.

The project is funded through gifts of all sizes. Your contribution can be made as an individual, corporation or foundation, via cash, check, card, donor advised fund, stock and securities, or IRA rollover. All support can also be made anonymously.



Goal: \$1.5M

Funds Raised:  
\$500,000

**Founder:** \$250,000

**Co-Founder:** \$100,000

**Changemaker:** \$50,000

**Advocate:** \$25,000

**Brick:** \$10,000

**Mortar:** \$5,000

**Leader:** \$2,500

**Patron:** \$1,000

You can contribute online [here](#),

or by mailing a check:

Rockford Family Planning Foundation  
2205 South Perryville Road  
Rockford, IL 61108

Rockford Family Planning Foundation EIN  
for charitable giving: 88-3046596

If you have further questions or would like more information,  
please email

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